

GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT

Elections – Electoral Rolls – Summary Revision of Electoral Rolls with reference to 01-01-2012 as qualifying date – Payment of bill of Rs.6,58,080,- to M/s Surya Adsystems Pvt., Ltd., Hyderabad towards the cost of Press Advertisement regarding Awareness and Publicity Campaign in Vaartha & Andhra Jyothy (Telugu), Times of India (English) Siasat, Etemaad & Munsif (Urdu) in Telangana Editions on 18-11-2011 – Sanctioned – Orders – Issued.

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GENERAL ADMINISTRATION (ELECTIONS.C) DEPARTMENT

**G.O.Rt.No: 5652**

**Dated: 19-12-2011**

Read the following:-

1. G.O.Rt.No.3368, G.A. (Elecs.C) Dept., dt:28-07-2011
2. Memo.No.9535/879/B.G.I/2011, dt: 14-10-2011 from Finance (BG-I) Dept.,
3. G.A. (Elecs.E) Dept. Lr.No.3389/Elecs.E/A2/2011-28, dt: 29 -10-2011 .
4. From M/s Surya Adsystems Pvt., Ltd., Hyderabad Invoice No. PB/H11 0007/11-12, dt:15-11-2011.

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**ORDER:**

In the Government letter 3<sup>rd</sup> read above, M/s Surya Adsystems Pvt., Ltd., Hyderabad have been requested to insert the advertisement in Vaartha & Andhra Jyothy (Telugu), Times of India (English) Siasat, Etemaad & Munsif (Urdu) in Telangana Editions on 18-11-2011 and submit the bills as per I & PR approved rates for making payment. Accordingly, the Agency has inserted advertisement in the said news papers on 18-11-2011.

2. M/s Surya Adsystems Pvt., Ltd., Hyderabad in the reference 4<sup>th</sup> read above has submitted bill for an amount of Rs.6,58,080/- as advertisement charges for payment as detailed below:

Andhra Jyothy (Telugu) Telangana Region including Hyderabad Edition, dt:08-11-2011 (12 Cm X 20 Cms = 240Sq.Cm.) Rate of Rs. 900/- per Sq. Cm.)	--	Rs.2,16,000-00
Vaartha (Telugu) Telangana Region including Hyderabad Edition, dt:08-11-2011 (12 Cm X 20 Cms = 240Sq.Cm.) Rate of Rs. 930 /- per Sq. Cm.)	--	Rs.2,23,200-00
Times of India (English) Hyderabad Edition dt:31-10-2011 (12 Cm X 20 Cms = 240Sq.Cm.) Rate of Rs. 468 /- per Sq. Cm.)	--	Rs.1,12,320-00
Siasat (Urdu), Hyderabad Edition, dt:18-11-2011 (12 Cm X 20 Cms = 240Sq.Cm.) Rate of Rs. 144/- per Sq. Cm.)	--	Rs. 34,560-00

(Contd..2...)

The Etemaad (Urdu),  
Hyderabad Edition, dt:18-11-2011  
(12 Cm X 20 Cms = 240Sq.Cm.)  
Rate of Rs. 150/- per Sq. Cm.) -- Rs. 36,000-00

The Munsif (Urdu),  
Hyderabad Edition, dt:18-11-2011  
(12 Cm X 20 Cms = 240Sq.Cm.)  
Rate of Rs. 150/- per Sq. Cm.) -- Rs. 36,000-00  
Total Rs.6,58,080-00

3. After careful examination, Government hereby accord sanction for payment of **Rs.6,58,080/- (Rupees Six lakh fifty eight thousand and eighty only)** to M/s Surya Adsystems Pvt., Ltd., Hyderabad towards the cost of Press Advertisement regarding in Awareness and Publicity Campaign in Vaartha & Andhra Jyothy (Telugu), Times of India (English) Siasat, Etemaad & Munsif (Urdu) in Telangana Editions on 18-11-2011.

4. The expenditure sanctioned in para 3 above shall be debited “**2015 – Elections – MH 103 Preparation and Printing of Electoral Rolls – SH (04) Assembly and Parliamentary Constituencies – 260 Advertisements, Sales and Publicity Expenses**” and shall be met from the funds provided in B.E. 2011-12 and released vide G.O. 1<sup>st</sup> read above.

5. The General Administration (Claims.C) Department are requested to draw the amount sanctioned in para (2) above and credit in favour of “**M/s. Surya Adsystems Private Ltd., Hyderabad**” A/c No.09540200000130, Bank of Baroda, Khairatabad Branch, Hyderabad (IFSC Code: BARBOKHAIRA).

6. The Pay and Accounts Officer, Hyderabad are requested to admit the bill in relaxation of Freezing orders issued in the Memo. 2<sup>nd</sup> read above.

7. This order does not require the concurrence of Finance Department.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

BHANWARLAL  
CHIEF ELECTORAL OFFICER & E.O.  
PRINCIPAL SECRETARY TO GOVERNMENT

To  
M/s Surya Adsystems Private Ltd., Suryavani Ville,  
C-23, Gaganvihar Colony, Begumpet, Hyderabad-16.  
The General Administration (Claims.C) Department  
The Pay & Accounts Officer, Hyderabad  
The Deputy Pay & Accounts Officer, Secretariat Branch, Hyderabad

Copy to:

The Director of Treasuries & Accounts, A.P., Hyderabad  
The Accountant General, Andhra Pradesh, Hyderabad.  
SC/SF.

//FORWARDED:: BY ORDER//

SECTION OFFICER